

Call for proposal

FASHION DESIGN PROFESSION

Theme: CONTAM-INNOVATION: NEW CONNEXION & RELATIONAL DESIGN.

The competition is promoted and supported by the Italian Embassy in collaboration with Universities in Zambia and Italy.

For the first time, a national competition for young *Zambian* brands belonging to a new generation of designers that represents the important identity of *Zambia* fashion characterized by creativity, craftsmanship, attention to sustainability, ethics and modern aesthetics. Product and process innovation determined by connections and new relationships.

COMPETITION ORGANIZATION

The competition is divided into the following steps/sections:

- 1) the evaluation and selection of all proposals received, (A*)
- 2) the participation of all candidates to a Workshop in Lusaka on 12th May 2020,
- 3) the selection of 10 finalists, who will exhibit their products (2 each) on 13th May 2020
- 4) the designation of the winners of the entire 2020 edition, with the awarding of the prize
- 5) attribution of special prizes.

The final phase of the competition will take place during the "Lusaka ART Festival" (8-17 May 2020) during the **Moonlight Serenade on 13th May** through an Exhibition Stand and a Catwalk.

(A*) CONTENTS OF THE COMPETITION

For each application must be realized SIX PROPOSALS and must be indicated the specific section applied for as listed below, together with the collaborators invited or needed to realize the actual pieces:

1. CLOTHING SECTION – PRODUCE SIX (6) DEDICATED PROPOSALS (the competitor has to submit sketches, figures, drawings, list and sample of fabrics, in jpg pictures)
2. LEATHER AND FOOTWEAR SECTION – (the competitor can submit any accessories like shoes, bags, belts, hats,....)
3. JEWELERY SECTION - (the competitor can propose rings, bracelets, earrings, pendants, pins, sets. There are no limits in the use of materials and processing techniques).

THE ABSOLUTE WINNER of the competition will receive a scholarship for e-learning, created and directed by **Prof. Dalia Gallico***, from San Raffaele University Roma, Italy in:

"MASTER IN FASHION DESIGN AND BUSINESS"

In addition:

- SPECIAL PRIZE FOR THE BEST PROPOSAL IN MODELING: to participate, technical data sheet must be accompanied by the processing sheet (stitching, topstitching, buttonholes, hems, technical measures).
- SPECIAL AWARD FOR "THE YOUNGEST CANDIDATE OF THE COMPETITION"

REQUIREMENTS to be entitled to participate in the competition:

- All ART/Fashion Design professionals or brands that have a collection and/or a portfolio;
- All ART/Fashion Design students enrolled in public and private institutions in Zambia (bachelor and degree level)

A competitor has to produce and submit:

A) Six proposals (6 figures) of as many models (obligatory dimensions 21 x 30 - A4 format) with relative technical data sheet attached (mood board, description of processes and list of materials needed and their source). The section of competence must be indicated on each drawing.

B) A photos, exclusively in electronic format (JPG), of the FABRICS /MATERIALs intended for the model in accordance with the proposals presented (sketches).

C) Photos, exclusively in electronic format (JPG) of the PORTFOLIO (jobs already realized including affiliation to brands or atelier).

D) A concise Personal Profile highlighting personal details and contacts and updated Curriculum Vitae inclusive of a Photocopy of a valid and certified identity document.

N.B.: The material resulting incomplete or not meeting the conditions indicated in this Call will NOT be examined.

PARTICIPATION TERMS AND CONDITION;

Participation in more than one section of the competition is possible. In this case, the documentation must be complete for each application and must be sent separately.

An illustrious Technical Committee of experts in the international sector will select all the proposals received.

Despite the result of works selection, all competitors are invited to participate to:

- two online appointments with Prof Dalia Gallico for instructions to prepare the material to be submitted to the competition during the month of March (23rd and 30th March TBC on due course).

- the workshop on 12th May 2020 in Lusaka with theme: **CONTAMIN-NOVATION CONNEXION & RELATIONAL DESIGN** created and directed by Professor Dalia Gallico, from San Raffaele Roma University, Italy , in collaboration with Zambian Universities; participation to the Lusaka workshop will be an integral part of the final phase of the Competition.
- the final event of the Competition which will take place at the Stand during the Lusaka Art Festival from 8 to 17 May 2020.

The communication of the 10 designations will be given directly to the interested parties. The 10 participants with selected works must commit themselves to continue the project realizing the actual manufacture produce; consequently must therefore deliver the TWO GARMENTS OR PRODUCTS to the Competition Secretariat the day before the start of the event which will be exhibit on 13th May during LAF.

A monetary contribution for the realization of the exhibition pieces is granted and the process from beginning up to realization will be followed by a referral person, who will be in charge to ensure the delivery of the selected products.

METHOD OF SENDING MATERIALS

All the requested and listed above materials must be sent electronically in digital format (JPG) no later than **5th April, 2020** in the following ways:

- a) a file for each required document showing a serial number and the candidate's name and subject (Example: Jewellery section/1/A/Mulenga Tembo; Clothig Section/2/B/ Mulenga Tembo);
- b) a file for a single figure + technical sheet in JPG or PDF format (ex: fig. 1);
- c) all the material must be sent as an attachment and NOT included in the text of the message to Prof. Dalia Gallico mail: dalia@dalia.it and a copy to the Embassy of Italy in Lusaka e-mail : ambasciata.lusaka@esteri.it info at : Phone +26 0211 250781 (referral person Sabrina Pettenuzzo)

***Prof. Dalia Gallico**

President Design Degree, University S. Raffaele Roma. Italy. Education Director "Società Umanitaria" Milan, Italy Art Director Exhibitions Royal Palace Milano, by Municipality of Milano (ARTLAB). Associate Professor CAFA China Central Academy of Fine Arts. Beijing. Visiting Professor at Beijing University, National Center for Research on Intercultural Communication of Arts and National Institute of Design at Ahmedabad India. President Signum Lab Design Association . Past President ADI Lombardia (Industrial Design Association). Member National and International Board and CDA (A. Pini Milano Foundation, A. Rizzoli Foundation, Fondazione A. Frammartino Roma, Teatro alla Scala Foundation Foundation, APDF Asia Pacific Designers Federation Shanghai, ICAA International Creative Arts Alliance Beijing).